



For Immediate Release

Uplift Education to unveil major expansion plan for North Texas

Simultaneous events to announce plan to provide 13,000 students with tuition-free, college-preparatory education by 2015-16, including expansion into new community

The largest charter school network in North Texas is bringing its educational success and 100% college admission hallmark to new communities. The expansion program will be announced November 16 at simultaneous events in Dallas and Fort Worth.

WHO: Approximately 200 guests (100 at each location) will attend Uplift Education's strategic plan announcement event. Guests will include major donors, board members, community leaders, and members of the education sector.

Event speakers will include:

- Yasmin Bhatia, CEO, Uplift Education
- Rosemary Perlmeter, Founder, Advocacy & Growth, Uplift Education
- Kevin Bryant, Chair, Uplift Education Board of Directors
- George P. Bush, Uplift Education Board of Directors
- The Honorable Betsy Price, Fort Worth Mayor
- Todd Williams, Commit! and Uplift Education Board of Directors

WHAT: Simultaneous events conducted via videoconference between two locations. Media is welcome to attend at either location. The experience will be identical at both locations.

As part of this luncheon event, the public charter school network's leaders will unveil the details of its plan to grow from the 5,700 students it currently serves to 13,000 students by the 2015-16 school year. Uplift Education will also reveal locations of its next 20 schools – and specific details for its 2012-13 new school openings.

WHEN: **11:30 a.m.-1:00 p.m. on Wednesday, November 16, 2011**

WHERE:

- Omni Fort Worth Hotel: 1300 Houston Street, Fort Worth, TX 76102
- Omni Dallas Hotel (new downtown location): 555 S. Lamar, Dallas, TX 75202

WHAT ELSE: Uplift Education's 2011-2016 strategic plan will guide the organization's growth and development through the next five years, including the opening of 2-4 new schools each year. Uplift Education currently has schools in Dallas, Irving and Arlington, including five high schools with a track record of 100 percent college acceptance among their graduates. Two of the five high schools are ranked among the top best 20 high schools in the country by *The Washington Post*.

About Uplift Education:

Uplift Education is a 501(c)(3) nonprofit organization operating a network of 20 tuition-free, college-preparatory, public charter schools in Dallas, Arlington and Irving. Its schools provide a rigorous, multi-disciplinary curriculum, with an emphasis on college preparation – **100% of graduates are accepted to**

college. Uplift Education currently educates more than 5,700 students, with the majority being low-income and minority students who will be the first in their family to attend college.

For more information, visit www.uplifteducation.org or www.facebook.com/uplifteducation.

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