



For Immediate Release

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UPLIFT EDUCATION BRINGS FREE COLLEGE-PREPARATORY EDUCATION TO IRVING SOUTH AND OAK CLIFF WITH TWO NEW LOCATIONS FOR 2011-12

Addition of Infinity Prep and Pinnacle Prep will add 2,500 students to rolls by 2020

DALLAS (June 1) – Oak Cliff and Irving South are the latest North Texas communities to bring Uplift Education’s tuition-free, college preparatory schools to their residents. The Dallas-based public charter school operator is well known for its success in achieving 100 percent college acceptance for its graduates by offering a rigorous curriculum and strong support networks at its K-12 schools – a trend it plans to continue as it moves into Oak Cliff with Pinnacle Preparatory and Irving South with Infinity Preparatory.

The locations of the two new schools have been highly speculated by community members in past months as Uplift finalized building negotiations. The locations have now been officially confirmed as:

Pinnacle Preparatory

in Wynnwood shopping center
753 W. Illinois
Dallas, TX 75224
www.pinnaclepreparatory.org

Infinity Preparatory

near the South Campus of North Lake College
1401 S. MacArthur
Irving, TX 75060
www.infinityprep.org

The new schools will bring Uplift to 20 schools across the metroplex and add 326 seats to the Uplift network in their first year of operations. Uplift has plans to grow both schools into full K-12 networks in the future so that parents are able to provide their children with a free public education that prepares them to enter and succeed in college beginning in kindergarten and continuing through high school graduation.

Pinnacle Prep will open with kindergarten and 1st grade for the 2011-12 school year. Uplift plans to grow it to a K-5 school serving 528 students by 2018. Students from Pinnacle Prep will feed into a future downtown upper school (grades 6-12) along with students from the downtown Laureate Prep primary school that opened in 2010. Space from the existing Comerica Bank at the location is being renovated into primary school classrooms, and an outside play area for students will be installed after summer construction is completed.

Infinity Prep will open with kindergarten, 1st and 6th grade. The current Infinity Prep location will ultimately grow into an upper school location with 1,076 students in grades 6-12. Uplift plans to open two

Uplift Education/Infinity Prep & Pinnacle Prep - 2

other primary school locations in Irving South to feed students into the Infinity Prep upper school. Each primary school would serve 528 K-5 students when fully built out. In its first year, Infinity Prep will offer a wide variety of extracurricular activities for 6th grade students.

The opening of Uplift's two newest schools brings with it the promise of academic achievement for Oak Cliff and Irving South families. For families, the addition of an Uplift Education school means another option in preparing their child to be successful academically.

“One of the things that sets our schools apart is that our teachers and schools leaders are highly dedicated to doing whatever it takes to see our students succeed and get to where they need to be academically on-track to be accepted to college – whether they have a student in kindergarten or a senior in high school,” said CEO Yasmin Bhatia.

The extra mile that teachers go with students translates to national rankings and strong accountability ratings for Uplift schools, and scholarship dollars and academic accolades for its students. Uplift has 12 Exemplary schools, two Recognized schools, and one Academically Acceptable school under the 2010 Texas Education Agency accountability ratings. Its Class of 2011 graduates achieved 100% college acceptance and were awarded \$22.5 million in scholarships and grants, including a Gates Millennium Scholar, six Dell Scholars and five National Merit Scholarship winners.

Uplift achieves these high marks while still maintaining a public school open enrollment admissions policy, meaning Uplift schools are open to students from any background. Uplift does not screen or select students for admission based on academic achievement. Parents need only fill out a simple application with basic information such as student name and grade applying for to be included in the admissions lottery for an Uplift school, where students are randomly drawn for admission.

While the lottery deadline for Pinnacle Prep and Infinity Prep has passed, spots are still available for the schools' inaugural classes. These spots will now be filled on a first-come, first-served basis. Parents can submit an application online at www.pinnaclepreparatory.org or www.infinityprep.org by clicking on the “Enroll” button. To have a paper application mailed to you, call 469-621-8572.

For more information on Uplift Education, visit www.uplifteducation.org or www.facebook.com/uplifteducation.

About Uplift Education

Uplift Education is dedicated to operating schools that provide a quality education by raising and continually maintaining high expectations for students and staff. Our 17 schools provide a rigorous, multi-disciplinary curriculum, with an emphasis on college preparation for 4,700 students. It is Uplift's goal to dramatically increase the number of students from all backgrounds who are provided a high quality public education – 100% of seniors graduate and are accepted to college. Uplift Education is a 501(c)(3) nonprofit organization. For more information, visit our [website](http://www.uplifteducation.org) or [Facebook](https://www.facebook.com/uplifteducation) page.