

Media Advisory April 12, 2012



Uplift Education to Break Ground for Deep Ellum School *Uplift Laureate Preparatory Secondary School event to be held Thursday, April 12*

Who:

- Speaking:
 - Yasmin Bhatia, Uplift Education CEO
 - Tanner Hockensmith, Vice President, Deep Ellum Community Association
 - Jacqueline Lovelace, Uplift Education Senior Director of New Schools

- Attending:
 - Representatives from schools' major funders: The Matejek Family Foundation, The Perot Family Foundation, The Rees-Jones Foundation, TI Foundation, and the Charter School Growth Fund.
 - Parents of scholars who have applied for the school's lottery for 2012-13 have also been invited to attend.

What:

- A short presentation by Uplift leaders will be followed by a presentation of commemorative shovels and hardhats to the donors who have funded the school.
- A brunch reception will follow

When:

- 10-11:00 a.m. on Thursday, April 12, 2012

Where:

- Uplift Laureate Preparatory, 2625 Elm St, Dallas, TX 75226

- Presentation will take place in the side lot next to the future site of the school.
- Reception will follow across the street at LaGrange Restaurant.

About Uplift Education:

Uplift Education is a 501(c)(3) nonprofit organization operating a network of 20 tuition-free, college-preparatory, public charter schools in Dallas, Arlington and Irving. Its schools provide a rigorous, multi-disciplinary curriculum, with an emphasis on college preparation – **100% of graduates are accepted to college**. Uplift Education currently educates more than 5,700 students, with the majority being low-income and minority students who will be the first in their family to attend college. For more information, visit www.uplifteducation.org or www.facebook.com/uplifteducation.

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